

The Basics

- COMPETITIONS
- OUTFITS
- SCORING



NAM™

National American Miss

growing confidence

www.namissinfo.com



Keeping it
REAL!

...USING PAGEANTRY TO
TEACH REAL-WORLD SKILLS

WIN YOUR SHARE OF FUN PRIZES AND PRESTIGIOUS STATE TITLES!

Unleash
Your
Potential!

Welcome to the National American Miss Pageant!



Our goals at National American Miss are for you to share quality time with your family, make new friends, and gain valuable self-confidence. We are delighted that you have taken the first step toward one of the most exciting and rewarding experiences of your life as we celebrate you, Today's Girl!

Your pageant weekend will be a spectacular event, filled with fun and excitement for your entire family and memories you will cherish for a lifetime. We are honored to have you as part of our pageant family and thrilled to have you join us at your State Pageant!

To begin preparing for pageant weekend, sit down with your family and look through this guidebook. We want to make sure all of your questions are answered. Our team is here to help you every step of the way! So please, do not hesitate to give us a call.

Today is the day to start preparing for your pageant weekend!

Best Wishes,

Steve & Kathleen Mayes

Steve & Kathleen Mayes
Founders & Executive National Directors

What is NATIONAL AMERICAN MISS?

- National American Miss is a program centered around helping girls and young women expand their ideas about who they are and what they want to achieve.
- National American Miss has friendly staff members who will guide you throughout your pageant experience. Each and every team member is committed to opening doors of opportunity for girls that aren't available anywhere else.
- National American Miss is a program that teaches valuable skills that will give you a competitive edge to succeed in whatever fields you may choose.
- National American Miss has concert-level sound and lighting. You will be proud to invite your family and friends to rally around and support you on pageant weekend.
- National American Miss is part of the The iam Pageant Powerhouse Family, which offers award-winning, top level competitions, along with amazing opportunities for all levels of experience, shapes, sizes, and walks of life. Visit pageantpowerhouse.com for more info.



MAKE THIS THE
BEST YEAR EVER!

STATE OFFICE

Breanne Ewing
Executive State Director

(402) 881-8744
StateHQ@namiss.com
www.namissinfo.com



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Voted 2023
Best Princess Pageant



Voted 2023
Best Jr. Pre-Teen Pageant



Voted 2022
Best National Pageant



Voted 2022
Best Prize Package



Voted 2022
Best Princess Pageant



Voted 2022 Best
Jr. Pre-Teen/ Pre-Teen Pageant



Voted 2022
Best Teen/Miss Pageant



Voted 2021
Best National Pageant



Voted 2021
Best National Director



NATIONAL AMERICAN MISS IS USING PAGEANTRY TO HELP DEVELOP LIFE SKILLS



NAM girls can conquer it all, from the pageant stage to the operating room! Check out Talia Stewart, a former Miss New York who is studying to become a surgeon at Dartmouth Medical School.



NAM is the perfect way to gain public speaking skills. The moment you hit the stage you are growing life skills that will help you prepare for a successful future. Check out NAM girl, Alexandra Curtis, a Public Affairs Officer in the Army. She says, "NAM helped me develop my confidence and public speaking skills, and I attribute much of my success to NAM!"



Public speaking ability is a key ingredient to success in any profession and with NAM, you can become a polished and confident communicator. Check out NAM girl, Mackenzie Maynard, a former Miss Massachusetts Jr. Teen who is now an Emmy-nominated newscaster.

Keeping it REAL!

STATE PAGEANT Prizes AND Awards



At your State Pageant, you will be competing for your share of more than \$50,000 in prizes, awards, and exciting opportunities! Plus, our state queens go on to compete at Nationals in Orlando, Florida where more than \$500,000 in cash and prizes are awarded. Each and every girl is a winner at **National American Miss**. **If you qualify to be in the pageant, you'll become a contestant. Every contestant will be presented onstage during the State Pageant and will also receive a beautiful Official Participation Award during pageant weekend.**

Every National American Miss state winner in each age division receives*:

- The Official Custom NAM State Queen Crown and Banner
- The Official Custom NAM State Queen Crystal Award
- A beautiful floral bouquet
- State Queen's \$950 National Sponsor Fee paid IN FULL for NAM Nationals to compete for the National Title of National American Miss
- The opportunity to participate in The iam Convention and be scouted by world-renowned modeling and talent agencies
- Travel, modeling & appearance opportunities throughout the year

...this is just sneak peek of the exciting state prize package.

For the ENTIRE LIST, scan here:



TOP 5 RUNNER-UPS (THE QUEEN'S COURT)

The four runners-up to the Queen's title will each receive a custom designed award and an invitation to the National Pageant where they will compete in a separate competition for the National All-American Miss Title.



*National American Miss, Inc. (and NAM State Directors) are not responsible for any sponsored prizes or awards that are not fulfilled by sponsors.

Sneak Peek at NATIONALS

...where dreams come true!

MORE THAN \$500,000 IN PRIZES, CASH AWARDS, SCHOLARSHIPS, AND TROPHIES WILL BE GIVEN OUT TO THE PARTICIPANTS OF OUR NATIONAL PAGEANT!

National Queen's Prize Package

2023 National Queen Prize List appears below. All prizes are subject to change.

This year, our National queens will be receiving many priceless opportunities and experiences as they travel both Nationally and Internationally to not only learn life skills and grow their confidence but also to expand on their philanthropy and make a difference worldwide. In addition, she will also receive:

- A guaranteed \$5,000 cash scholarship
- The Official NAM Custom-Designed Rhinestone Crown and Rhinestone-Studded Banner
- The Official NAM Custom-Designed Crystal National Award
- Elegant presentation of floral bouquet at her coronation
- Junior Division winners will receive an American Girl Doll
- Each Jr. Teen, Teen, and Miss will receive a designer wallet from Kate Spade
- \$100 Universal Gift Card and \$100 Apple Gift Card
- One ticket to Universal Orlando® at next year's National Pageant and \$100 Activity Day Award Voucher to be used for the activity of their choosing
- Official National American Miss influencer account for her year of Each National Queen
- Complimentary embroidery of the Queen's name on her banner embroidery
- Custom Dream Duffel Garment Bag with NAM Logo and
- A commemorative National American Miss custom Dream Duffel
- Two personalized custom-designed magnetic car decals
- Pair of Diverse Style Shoes to grace the stage during her reign
- Highlight feature in *The iam Dream Magazine*
- The official National American Miss custom-designed suitcase from Crown Couture Collection
- The Official NAM Custom-Designed Rhinestone-Studded Banner Copy of 'The Crowning Planner' to coordinate and organize her year
- Long Garment Hanger courtesy of COVE
- A custom embroidered title robe, personalized with her name and title, sponsored by Caitlin Kent
- (3) Professional Sash Cleanings courtesy of Elite Custom Cleaning
- Up to a \$350 airfare allowance to travel to next year's National Pageant to crown her successor
- The official National American Miss custom-designed crown box courtesy of Crown Couture Collection
- A paid appearance fee to travel to various NAM Pageants across the country throughout her year of service
- Complimentary hair and makeup services by our certified HMUA during Nationals
- Up to a \$350 airfare allowance to travel to next year's Official National American Miss three-day National Photo Shoot
- 30% off all NAM State and National Boutiques throughout her reign
- Hotel stay comped at the spectacular host hotel during Nationals
- Official National Queen Welcome Party at the Photo Shoot
- Travel opportunities to travel throughout the year, representing girls from across the country at events and pageants
- Feature in the National Yearbook with a full two-page spread highlighting her year of service
- Complimentary royalty and family meals while at the three-day National Photo Shoot
- Discounted hair and makeup services from our certified HMUA throughout her reign
- Complimentary participation in The iam National Acting and Modeling Convention with the opportunity to be scouted by more than twenty US and National agents, including call-backs for acting and modeling jobs
- Photo Shoot wardrobe provided by Ashley Rene's Prom & Pageant and ASHLEYlauren
- Complimentary final show tickets to the NAM state pageants
- Complimentary NAM state souvenir shirt year's pageant
- Congratulations Treat Box at the Photo Shoot compliments of Queens Collective
- Queen's Chenille Letter Title Sweatshirt, Cosmetic Bag, and Pageant Blanket courtesy of Queen's Collective
- Three complimentary tickets to the Thanksgiving Banquet at next year's Nationals
- High-resolution digital photos from the three-day National Photo Shoot
- Gift Certificate to Shop Lisa Dean: totaling \$500 for Junior Divisions; \$1000 for Senior Divisions
- Each Princess, Jr. Pre-Teen and Pre-Teen receive an official American (4) complimentary All-Access Passes for Nationals
- (4) Additional complimentary tickets for the Queen's Finale at Nationals
- \$250 Wardrobe Certificate compliments of Muzzie's Couture for our Jr. Teen, Teen, and Miss Queens
- A complimentary pair of Jim Ball earrings for our Princess, Jr. Pre-Teen and Pre-Teen Queens sponsored by Muzzie's
- Group Webinars on Social Media Management courtesy of Crowning Impact
- Discounted steaming services on-site at Nationals courtesy of Elite Custom Cleaning
- Additional discounts from Ashley Rene's Prom & Pageant on purchases made throughout reign
- Quarterly Content Calendar + Planning Tool courtesy of Crowning Impact of Elite Custom Cleaning
- ASHLEYlauren and Sherri Hill T-Shirts and Swag courtesy of Ashley Rene's
- In-studio Crown and banner photo session by Meagan Gilbert Photography
- Access to emergency alteration services on-site at Nationals courtesy of Elite Custom Cleaning
- Stefanie Somers Earrings courtesy of Ashley Rene's
- Brittany Link Photography In-studio Photo Shoot for our Jr. Teen, Teen, & Miss Queens
- Development courses and workshops by Lisa Dean Inc.
- Complimentary on-location tanning services at Nationals courtesy of The Fairy Tan Mother
- Ashley Rene's Prom & Pageant \$500 Gift Certificate and \$1000 Credit toward select couture gowns
- A custom rhinestone and embroidered title jacket with her name and title courtesy of We Bling It
- Complimentary Teeth Whitening Session on-site at Nationals courtesy of Enlightened Expressions
- Royalty National Cruise Travel Opportunity with Pageant Powerhouse winners, staff, and contestants
- A custom rhinestone tote bag courtesy of We Bling It
- Sun care and tanning products during reign courtesy of The Fairy Tan Mother
- ASHLEYlauren National Opening Dance Number Dress with upgrade opportunities at next year's pageant
- Travel opportunity to attend New York City's Fashion Week with complimentary tickets to attend Sherri Hill's exclusive NYFW Show as special guests of Ashley Rene's
- A complimentary farewell video produced by Pageants 2 Go
- Model in the ASHLEYlauren and Ashley Rene's fashion show during Fashion Week

.....And much more!

all about the **REQUIRED COMPETITIONS**

Everything you need to know to do your best in each of the Required Competitions is explained in detail throughout the following pages.

3 OUTFITS YOU'LL NEED

YOUR GUIDE TO LOOKING YOUR BEST FOR PAGEANT WEEKEND!

AGE DIVISIONS

Miss	19-24
Teen	16-18
Jr. Teen	13-15
Pre-Teen*	10-12
Jr. Pre-Teen*	7-9
Princess*	4-6

Age groups are assigned by the contestant's obtained age as of January 1 of the year of the competition.

** No noticeable makeup for these three age groups.

REQUIRED OUTFITS

1. Formal Dress
2. Interview Outfit
3. Pageant Production Number T-Shirt

The following pages have examples of these outfits that are required.



1. FORMAL WEAR DRESS

You may already have something that will work perfectly for this in your closet: prom dress, flower girl dress, etc. If not, you DO NOT have to spend a lot of money to get a great dress, either. Online, resale shops, and bridal stores are great places to find bargains. You can borrow from a sibling or friend. Also, department stores usually have great sales on formal dresses after prom season.

Reminder: No noticeable makeup for the Princess, Jr. Pre-Teen, and Pre-Teen age divisions.

- TIPS:**
- Be true to yourself and wear what you feel comfortable wearing.
 - The dress itself is not being scored. However, your dress should follow the "Attire Rules" listed under the Formal Wear Section of this guidebook.

EASY BUTTON: WE'VE SOURCED OUTFITS ONLINE WITH ALL BUDGETS IN MIND, THAT WOULD WORK PERFECTLY FOR THIS COMPETITION. SCAN TO SHOP:



2. INTERVIEW OUTFIT

Choose an outfit that shows the judges that you understand the meaning of "dressing for success." Again, you may already have something in your closet that would work perfectly for this competition.

- Be true to yourself and wear what you feel comfortable wearing.
- The dress itself is not being scored. However, your dress should follow the "Attire Rules" listed under the Formal Wear Section of this guidebook.



3. PAGEANT PRODUCTION NUMBER SHIRT

Each contestant will be required to purchase the National American Miss T-Shirt for \$35. This can be purchased at the State Pageant or online before. It will be given to each contestant at the State Pageant. You'll need to provide your own blue jean shorts & mostly white tennis shoes. This outfit will be worn for Rehearsals, Opening Production Number during the Final Show, & Kick-Off.

Scoring the **REQUIRED COMPETITIONS**

Our experienced judges scores each contestant's ability to showcase:

- Involvement in Community Service Project **10%**
- Public Speaking During Personal Introduction **30%**
- Poise and Presentation in Formal Wear **30%**
- Personality During an Interview **30%**



FORMAL WEAR

REQUIRED OVERALL COMPETITION

30% of your **REQUIRED SCORE**



ABOUT

You will be introduced, by the pageant emcee as you are escorted onto the stage in the formal dress of your choosing. (All age groups, except for Miss need an escort) There is no admission charge for audience members attending this competition.

ATTIRE RULES

Princess, Jr. Pre-Teen, and Pre-Teen

- A dress that is appropriate for your age and shows your personality.
- Your dress may be any length and any style.
- No hats, gloves, or bare midriffs.
- Shoes should be small heels or flats that complement your dress.
- Noticeable makeup is not permitted.

Jr. Teen, Teen, and Miss

- A prom or formal dress that is appropriate for your age and shows your personality.
- Your dress may be any length and any style.
- No hats or gloves.
- Jewelry, if worn, should complement the outfit.
- Shoes should complement your dress.

REHEARSAL

There will be a rehearsal for this competition during Pageant Weekend for the contestant & her escort.

SCORING

- Scoring is based on overall impression, and the contestant's ability to command attention with her poise and personality.
- Attire should be appropriate and contestant should be confident and comfortable on stage.

YOU BRING

- Formal wear dress of your choice
- Complementing shoes and jewelry (if you choose)
- Emcee Card (found under pageant paperwork at namissinfo.com), will be submitted at Pageant Check-In and used later by our staff during this competition.

ALL ABOUT ESCORTS

- All age groups, **except for Miss**, will need an escort for this competition. Escorts may be any family member or friend.
- Escorts are only needed during this Competition. During the Final Show, the contestant is presented on stage alone, and at that time, your escort would be part of the audience. So, your escort will need a ticket if they wish to attend the Final Show.
- **Attire for Escorts:** Something that complements the contestant's formal dress. T-shirts, jeans, and shorts would **NOT** be considered appropriate attire.



PRINCESS, JR. PRE-TEEN, and PRE-TEEN

JR. TEEN, TEEN, and MISS

PERSONAL INTRODUCTION

REQUIRED OVERALL COMPETITION

30% *of your*
REQUIRED SCORE

ABOUT

You will introduce yourself with the microphone, on stage, in front of the audience. You will wear a professional outfit of your choosing. There is no admission charge for audience members attending this competition.

ATTIRE RULES

Princess, Jr. Pre-Teen, and Pre-Teen

- You will wear the same outfit for BOTH the Personal Introduction Competition and the Interview Competition.
- Pick an outfit you would wear to a professional job interview.
- Shoes should be age-appropriate small heels or flats & complement your outfit.
- Hats, gloves, and purses are not allowed.
- Jewelry can be worn for all age groups, as long as it is age-appropriate.
- Noticeable makeup is not permitted.

Jr. Teen, Teen, and Miss

- You will wear the same outfit for BOTH the Personal Introduction Competition and the Interview Competition.
- Pick an outfit you would wear to a professional job interview.
- Shoes should complement your outfit and be age-appropriate.
- Hats, gloves, and purses are not allowed.
- Jewelry, if worn, should be age appropriate.

COMPETITION RULES

Three things you must say:

- Name
- Hometown
- Something interesting about yourself

Your personal introduction must be memorized. In addition to the three required things you must say, you are encouraged to add additional information in your Personal Introduction. However, there is a **TIME LIMIT OF 30 SECONDS!**

YOU BRING

- Personal Introduction/Interview outfit.
- Complementing shoes and complementing jewelry, if you choose.

FORMAT

- You will walk onto the stage, the current queen will then hand you the microphone, and you will introduce yourself to the judges and the audience by delivering your Personal Introduction.
- When you're finished, you will hand the microphone back to the state queen and then exit the stage.

SCORING

- The judges are looking for a representative who naturally conveys her unique personality through engaging public speaking skills, confidence, and stage presence.
- Following attire rules, as well as presentation rules, will be a factor.



INTERVIEW

REQUIRED OVERALL COMPETITION

30% *of your* REQUIRED SCORE



ABOUT

This is a closed competition, which means no audience is allowed in the interview room. You will wear a professional outfit of your choosing. Questions asked will not have right or wrong answers. You know all the answers because all the questions are about you and your personal experiences.

ATTIRE RULES

All Age Divisions

- You will wear the same outfit for BOTH the Personal Introduction Competition and the Interview Competition.
- Pick an outfit you would wear to a professional job interview.
- Shoes should complement your outfit and be age-appropriate.
- Hats, gloves, and purses are not allowed.
- Jewelry, if worn, should be age appropriate.

FORMAT

- Your resume (found under Pageant Paperwork of the state pageant resource website - namissinfo.com) is required to be completed prior to the pageant and submitted at Pageant Check-In.
- You will meet with approximately five judges, individually. Each interview with each individual judge lasts approximately one minute.
- Once your interview is over with the first judge, the bell will ding and you walk to the second judge's table, take a seat, and begin your interview. You will repeat this process until you have interviewed with all judges.

SCORING

The judges want to know more about you. Maintain eye contact and sit forward on your chair with your back straight. Answer each question in complete sentences. You are interviewing for the job of state queen and this is the perfect time to talk about yourself. They are looking for a naturally enthusiastic and effective communicator.

YOU BRING

- Personal Introduction/Interview outfit
- Complementing shoes and complementing jewelry, if you choose
- Resume (found under Pageant Paperwork of the state pageant resource website - namissinfo.com), which will be submitted at Pageant Check-In and returned to you by our staff prior to the competition.

SAMPLE INTERVIEW QUESTIONS

**These may or may not be asked during interview. They are intended to be used for practice.*

Princess, Jr. Pre-Teen, and Pre-Teen

- What do you want to be when you grow up?
- What is your favorite color/tv show/book/food/etc.?
- What do you like to do with your family?
- If you could have one wish, what would it be?
- Why do you want to be your State Queen?
- I see from your resume you like to....can you tell me about it?
- Which Disney princess/character is your favorite?

Jr. Teen, Teen, and Miss

- Who do you most admire, and why?
- What do you look for in a friend?
- What three words best describe you?
- What is your biggest strength?
- What is the most significant problem facing your generation?
- If you could go anywhere in the world, where would you go?
- Do you need the crown, or does the crown need you?



COMMUNITY SERVICE PROJECT

REQUIRED OVERALL COMPETITION

10% of your REQUIRED SCORE



ABOUT

A full 10% of your overall pageant score will automatically be awarded to you when you do **one or more** of the following things, **prior to your State Pageant**, to serve your community.

- Donate a children's book(s) to your local school library, or organization of your choice.
- Donate school supplies to your school or an organization in need.

Each year more than 20,000 children's books & items of school supplies are donated nationwide through the amazing NAM contestants involvement in the Community Service Project.

RULES

- Donations are to be made prior to the State Pageant.
- Only one item is required to receive full credit, but you are welcome to donate more!
- You are required to submit your completed Community Service Form, available for download from your State Pageant website, at Pageant Check-In.
- National American Miss will adhere to the honor system in regard to your donation.

SCORING

You will receive a full 10% of your required competition score automatically when you submit your Community Service form at Pageant Check-In.

YOU BRING

The Community Service Project Form (found under Pageant Paperwork of the state pageant resource website - namissinfo.com) will be submitted at Pageant Check-In and used as verification of your participation in this competition. **Remember, donations are to be made prior to the State Pageant.**



WHAT YOU NEED TO KNOW ABOUT Sponsorships

The following explains all of the expenses required to participate in the competitions. Read below about what a sponsorship fee is, why you need one, and how to find your personal sponsor(s).

WHAT IS THE REQUIRED SPONSORSHIP FEE?

The sponsorship fee is the entry fee required to be in the pageant. Sponsors can be family members or businesses... ANYONE can sponsor a contestant!

All sponsorship fees are tax-deductible for businesses as an advertising expense. Most family members, community businesses and organizations are thrilled to sponsor young ladies who are a positive reflection on their community!

All sponsorship fees are non-refundable.

WHY DO I NEED A SPONSORSHIP FEE?

Sponsorship fees help offset the cost of producing the pageant. Sponsorship fees pay pageant expenses, which include prizes, awards, trophies, judges' expenses, staff expenses, ballroom rental, staging, lighting, National pageant expenses, and the winner's trip to Nationals. Think of sports teams, professional athletes, and various community activities; these events are able to take place and these people are able to compete because they have the support of their sponsors.

THE BOTTOM LINE 3 REQUIRED COMPETITION FEES

- (1) Sponsorship Fee.....\$650
- (2) Production Number T-Shirt.....\$35
- (3) Audience Ticket to the Final Show.....\$25

**THIS IS WHAT WE CALL "THE BOTTOM LINE."
THERE ARE NO OTHER REQUIRED FEES!**



how do I get SPONSORSHIPS?

1 Make a list of prospective sponsors.

Anyone, any business, any person or organization can be a sponsor!

2 Dress up!

Look your best! It shows that you are motivated and prepared.

3 Visit the sponsor in person!

Phone calls, e-mails, and letters are not as effective as a personal visit. Try to visit your sponsor in person if possible. Even visiting over FaceTime or Zoom is a terrific option!

4 Share the good news and your goal!

- Tell the prospective sponsor the good news about being accepted as a contestant.
- Let them know about the All-American family focus of the pageant.
- Share your goals! For example: "To do my best to represent my community well, to make new friends, to gain life skills, and to have a great time with my family."

5 Ask for their support.

For example: "The fee to be in the pageant is a total of \$650. I'm asking ten people to contribute \$65 each. It's tax-deductible for businesses. Would you help me with your \$65 contribution today?"

6 Thank them with a note!

Within a week of the contribution, send a "thank you" card or note to your sponsors. Writing a note is not as hard as it might seem, and if you can develop this habit, it will make a big difference throughout your life!



This is just ONE WAY to raise your sponsor fee. There are dozens more. Scan for more TIPS & RESOURCES to raise your Sponsor Fee!



WE ACCEPT ALL MAJOR CREDIT CARDS



ASK THE experts!



What are the benefits of entering National American Miss?

This is an opportunity of a lifetime. In addition to trophies, prizes, scholarships, cash, and awards, you will gain self-confidence, communication skills, and valuable experience from interviewing and appearing on stage in front of an audience! You will make friendships that you will cherish for years to come and memories that will last a lifetime. In short, you will have a great time while building important real-life skills.

Is National American Miss a beauty pageant?

Definitely not! You are scored 30% on your Personal Introduction, 30% on Poise and Presentation in Formal Wear, 30% on Communication Skills and Personality in Interview, and 10% on Participating in our Community Service Project at your State Pageant.

Is previous pageant experience required?

Absolutely not! Anyone is quite capable of doing well and even winning in our system regardless of prior pageant experience. We will provide you with all the information and help you need. We are looking for enthusiastic young ladies who can proudly represent their state. First time participants make terrific Contestants and can make wonderful winners!

Do I have to get coaching or other formal training?

No! This guidebook, along with the training from our staff, will provide you with a solid foundation to create your own style and learn the stage techniques required for competition.

Do I have to stay at the pageant host hotel?

You are not required to stay at the pageant host hotel. However, the pageant does set up a special discounted block for the contestants and their families. It is often well worth taking advantage of the low rate and being right there in the heart of it all. Spend your time having fun and making new friends rather than commuting.

If I do not enter any Optional Contests, will it affect my chances of winning the overall pageant?

Absolutely not! Scores from the optional contests (talent, photogenic, etc.) have no effect on the outcome of the overall pageant. Optional contests are scored by a separate selection committee. Each optional contest is an opportunity for you to shine and be recognized in your area of interest.

What is a Sponsorship Fee?

The sponsorship fee pays for the cost of producing the pageant: awards, trophies, choreographers, emcees, lighting, sound, staging, selection committees' expenses, staff, florists, hotel ballroom rental, cash awards, printed materials, scholarships, office support, and all of the many other things that come together to make the pageant the best program for you and your family. The sponsorship fee is \$650 and can be divided up into separate payments.

You may have as many or as few sponsors as you wish contributing to make up your total sponsorship fee of \$650. Businesses, family, friends, or fundraising activities are all great ideas for earning your sponsorship fee. Sponsorship fees are non-refundable. Remember sponsorship contributions can cover any pageant related costs, such as Sponsorship Fee, Production Number T-Shirt, Final Show Tickets, Optional Contests, Hotel Room, Roses, and more. So don't stop at \$650!

Do I have to raise my sponsorship fee, or can we just pay it?

It is up to you. You can either raise your sponsorship fee or pay it yourself - or even a combination of the two - whichever works best for you and your family. Remember that the total sponsorship fee is \$650.

I would like to be in the pageant, but how do I get sponsors?

The best place to begin is where your family does business. Examples are cleaners, insurance companies, banks, doctors, dentists, local stores, etc. Call ahead to make an appointment, and dress up when you visit them. Visiting potential sponsors is good practice for your interview. Most sponsors will want to ask you questions about the pageant. They will receive recognition in your state yearbook.

Should I write my sponsor a thank you note?

Don't forget to write each of your sponsors a note of thanks! Be sure to thank them for making your dream of being in the pageant a reality!

If you would like to enter the FREE optional contest, "Best Thank You Note," then make a PHOTOCOPY of one of your thank you notes and bring it to pageant Check-In. The "BEST THANK YOU NOTE" is selected by our Optional Contests selection committee, and winners are awarded a trophy.

Helpful Hints

Remember, sponsorship contributions can cover any pageant related costs, such as:

- Sponsorship Fees
- Production Number T-Shirt
- Final Show Tickets
- Optional Contests

...so don't stop at \$650!

OPTIONAL CONTESTS

To take part in the National American Miss Pageant, there are the four required elements in which every contestant will participate—Formal Wear (30%), Personal Introduction (30%), Personal Interview (30%) and Community Service Project (10%). The State Representative is chosen from these four categories only.

National American Miss also offers a variety of OPTIONAL Contests; however, they are **NOT** required to participate in the pageant. They are offered for those girls that have developed an interest in the performing arts another chance to be recognized. Below you will find some of the optional contests offered; again, **you are in no way required to participate in any** of these optional contests.

TALENT

The winner from each age division will receive Exclusive Invitation to The National Competition in Orlando, FL, entry fee paid for the National Talent contest in Orlando, FL (\$175 value), \$125 credit toward the National All-American Pageant at Nationals in Orlando, FL, and an Award. The 4 Runners-Up will receive an exclusive Invitation to The National Competition in Orlando, FL and an Award.

- Available to all age divisions.
- Talent performances must be a live solo performance.
- You may submit up to 2 Talent entries.
- There is 2-minute time limit on all entries.
- \$150 entry fee per Talent entry.



PHOTOGENIC

Enter four photos and automatically receive The Portfolio Award!

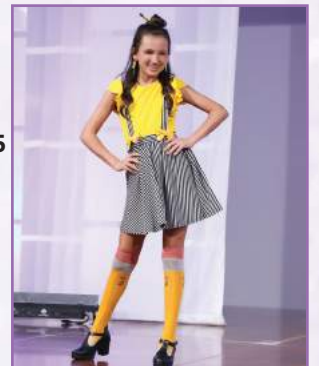
The winner from each age division will receive Exclusive Invitation to The National Competition in Orlando, FL, entry fee paid for the National Photogenic contest in Orlando, FL (\$175 value), \$125 credit toward the National All-American Pageant at Nationals in Orlando, FL, and an Award. The 4 Runners-Up will receive an exclusive Invitation to The National Competition in Orlando, FL and an Award.

- Available to all age divisions.
- Photos must be submitted at Check-In on pageant weekend. **Do not mail them in.**
- Unlimited number of photo entries.
- The photo(s) must be no larger than 8½"x11".
- The photo(s) may be black & white or color.
- \$100 fee per photo entry.

CASUAL WEAR MODELING

The winner from each age division will receive Exclusive Invitation to The National Competition in Orlando, FL, entry fee paid for the National Casual Wear Modeling contest in Orlando, FL (\$175 value), \$125 credit toward the National All-American Pageant at Nationals in Orlando, FL, and an Award. The 4 Runners-Up will receive an exclusive Invitation to The National Competition in Orlando, FL and an Award.

- Available to all age divisions.
- You may submit up to 2 Casual Wear Modeling (SM) entries.
- Each contestant will model one age-appropriate outfit per entry.
- This is your chance to show your own personality and style.
- This contest has the excitement and energy of a live fashion show!
- \$100 fee per Casual Wear Modeling entry.



DREAM MODEL

The winner will receive a feature in The iam Dream Magazine, exclusive invitation to The National Competition in Orlando, FL, and an award. The First runner-up will receive an invitation to The National Competition in Orlando, FL and an award.

- Available to all age divisions.
- The contestant in each age group with the highest combined score in the Photogenic and Casual Wear optional contest who also paid the \$50 entry fee will become the Dream Model.
- Must also enter both Photogenic and Casual Wear Modeling Optional Contests.
- \$50 entry fee

OPTIONAL CONTESTS

ACTRESS

The winner from each age division will receive Exclusive Invitation to The National Competition in Orlando, FL, entry fee paid for the National Actress contest in Orlando, FL (\$175 value), \$125 credit toward the National All-American Pageant at Nationals in Orlando, FL, and an Award. The 4 Runners-Up will receive an exclusive Invitation to The National Competition in Orlando, FL and an Award.

- Available to all age divisions.
- You may submit up to 2 Actress entries.
- Contestants will choose lines from a provided list.
- \$100 entry fee per Actress entry.



SPOKESMODEL

The winner from each age division will receive an Exclusive Invitation to The National Competition in Orlando, FL, entry fee paid for the National Spokesmodel contest in Orlando, FL (\$175 value), \$125 credit toward the National All-American Pageant at Nationals in Orlando, FL, and an Award. The 4 Runners-Up will receive an exclusive Invitation to The National Competition in Orlando, FL and an Award.

- Available to all age divisions.
- You may submit up to 2 Spokesmodel entries.
- Contestants will wear interview outfits.
- Choose from a list of topics, write a short speech and deliver it on stage.
- There is a 1½-minute time limit on all entries.
- \$100 entry fee per Spokesmodel entry.



TOP MODEL SEARCH

The winner from each age division will receive an Exclusive Invitation to The National Competition in Orlando, FL, entry fee paid for the National Top Model Search contest in Orlando, FL (\$175 value), \$125 credit toward the National All-American Pageant at Nationals in Orlando, FL, and an Award. The 4 Runners-Up will receive an exclusive Invitation to The National Competition in Orlando, FL and an Award. All participants will receive a digital download of the photos taken during this contest.

- Available to all age divisions.
- This super fun contest puts you on the set of a real live photo shoot.
- You may enter this Optional Contest twice.
- \$150 entry fee per Top Model Search entry.



RUNWAY MODEL SEARCH

The winner from each age division will receive an Exclusive Invitation to The National Competition in Orlando, FL, entry fee paid for the National Runway Model Search contest in Orlando, FL (\$175 value), \$125 credit toward the National All-American Pageant at Nationals in Orlando, FL, and an Award. The 4 Runners-Up receive an exclusive Invitation to The National Competition in Orlando, FL and an Award.

- Available to all age divisions.
- Each contestant will model a fashion forward outfit of her choice, competing in front of a selection committee as she walks the runway!
- You may enter this Optional Contest twice.
- \$150 fee per Runway Model Search entry.



FUN FITNESS

The winner from each age division will receive an Exclusive Invitation to The National Competition in Orlando, FL, entry fee paid for the National Fun Fitness contest in Orlando, FL (\$175 value), \$125 credit toward the National All-American Pageant at Nationals in Orlando, FL, and an Award. The 4 Runners-Up will receive an exclusive Invitation to The National Competition in Orlando, FL and an Award.

- This new and exciting event is a high-energy contest that not only shows off your modeling skills, but also promotes health and fitness. You will model an age-appropriate athletic outfit.
- Available to all age divisions.
- You may enter this Optional Contest twice.
- \$100 entry fee per Fun Fitness entry.



Free **OPTIONAL CONTESTS**

Check out all of these additional fun and exciting Optional Contests! These contests are a great way to earn awards and highlight your individual interests at no additional cost.

MISS PERSONALITY

- Available to all age divisions; no entry fee.
- Each contestant will vote for the girl they feel is the friendliest and the most helpful during pageant weekend.
- Winner and 1st Runner-up receive trophies.

MISS SPIRIT

- Available to all age divisions; no entry fee.
- The pageant choreographers will select the girl who shows the most uplifting spirit throughout pageant weekend.
- Winner and 1st Runner-up receive trophies.

ACADEMIC ACHIEVEMENT



Wow! National Pageant
Qualifying Optional Contest!

- Available to Jr. Teen, Teen, and Miss age divisions; no entry fee.
- Contestants will bring copies of their official school transcripts. A selection committee will look at a combination of grade-point average and course load.
- Winner and 1st Runner-up receive trophies and an invitation to the National Pageant.

HEART OF SERVICESM



Wow! National Pageant
Qualifying Optional Contest!

- Available to all age divisions; no entry fee.
- Contestants will bring records of their volunteer service, as well as letters of verification.
- Winner and 1st Runner-up receive trophies and an invitation to the National Pageant.

ART CONTEST

- Available to Princess, Jr. Pre-Teen, and Pre-Teen age divisions; no entry fee.
- Contestants will receive a picture to color or decorate as they wish.
- Winner and 1st Runner-up receive trophies.

BEST THANK YOU NOTE

- Available to all age divisions; no entry fee.
- Contestants will write "Thank You" notes to their sponsors. The Optional Contest selection committee will select the one they feel is the best.
- Winner and 1st Runner-up receive trophies.

MOST RECOMMENDATIONS

- Available to all age divisions; no entry fee.
- Winner receives a trophy.
- \$50 NAM Boutique Certificate will be awarded to every girl that submits at least 75 accurate referrals.

BEST RESUME

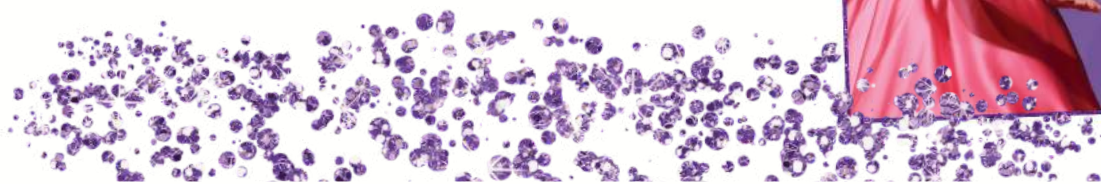


Wow! National Pageant
Qualifying Optional Contest!

- Available to all age divisions; no entry fee.
- Contestants will be given a resume to fill out and turn in at pageant Check-In.
- A selection committee will look at a combination of the contestants' activities, honors, academics, and neatness.
- Winner and 1st Runner-up receive trophies and an invitation to the National Pageant.



This is your time to shine!



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