

THE OFFICIAL GUIDE TO REALIZING YOUR DREAMS

STATE
GUIDEBOOK

The Basics

- COMPETITIONS
- OUTFITS
- SCORING



NAMTM

National American Miss

www.namissinfo.com



...USING PAGEANTRY TO ENHANCE LIFE SKILLS

Unleash
Your
Potential!

Welcome to the National American Miss Pageant!



We are delighted that you have taken the first step toward one of the most exciting and rewarding experiences of your life as we celebrate you! Our goals at National American Miss are for you to share quality time with your family, make new and lasting friendships, and gain a new found sense of self-confidence & purpose about who you are and what you have to offer the world.

Your state pageant will be a spectacular event, filled with fun and excitement. You will cherish the memories & friendships that you make for a lifetime. We are honored to have you as part of our pageant family and thrilled to have you join us at your State Pageant!

To begin preparing for the pageant, spend time looking and reading through this guidebook. We want to make sure all of your questions are answered. Our team is here to help you every step of the way! So please, do not hesitate to give us a call.

Today is the day to start preparing for your pageant weekend!

Best Wishes,

Steve & Kathleen Mayes

Steve & Kathleen Mayes
Founders

What is NATIONAL AMERICAN MISS?

- National American Miss is a program centered around helping girls and women expand their ideas about who they are and what they want to achieve.
- National American Miss has friendly staff members who will guide you throughout your pageant experience. Each and every team member is committed to opening doors of opportunity for girls and women that aren't available anywhere else.
- National American Miss is a program that provides valuable skills that will give you a competitive edge to succeed in whatever fields you may choose.
- National American Miss has concert-level sound and lighting. You will be proud to invite your family and friends to rally around and support you on pageant weekend.
- National American Miss is part of the The iam Pageant Powerhouse Family, which offers award-winning, top level competitions, along with amazing opportunities for all levels of experience, shapes, sizes, and walks of life. Visit pageantpowerhouse.com for more info.

STATE OFFICE

Breanne Ewing
Executive State Director

(402) 881-8744
StateHQ@namiss.com
www.namissinfo.com

the
POWERHOUSE



table of CONTENTS

4 Official State Pageant Prize Package and Awards

5 Sneak Peek at Nationals

6 All About Required Outfits & the Competitions

7 Formal Wear Required Competition

8 Personal Introduction Required Competition

9 Interview Required Competition

10 Community Service Required Competition & Sponsorship Information

11 How Do I Get Sponsorships?

12 Frequently Asked Questions

13 Optional Contests

15 FREE Optional Contests

Voted 2023
Best Princess Pageant



Voted 2023
Best Jr. Pre-Teen Pageant



Voted 2022
Best National Pageant



Voted 2022
Best Prize Package



Voted 2022
Best Princess Pageant



Voted 2022 Best
Jr. Pre-Teen/ Pre-Teen Pageant



Voted 2022
Best Teen/Miss Pageant



Voted 2021
Best National Pageant



Voted 2021
Best National Director



NATIONAL AMERICAN MISS IS USING PAGEANTRY TO HELP DEVELOP LIFE SKILLS

Then → Now!



NAM girls can conquer it all, from the pageant stage to the operating room! Check out Talia Stewart, a former Miss New York who is studying to become a surgeon at Dartmouth Medical School.

Then → Now!



NAM is the perfect way to gain public speaking skills. The moment you hit the stage you are growing life skills that will help you prepare for a successful future. Check out NAM girl, Alexandra Curtis, a Public Affairs Officer in the Army. She says, "NAM helped me develop my confidence and public speaking skills, and I attribute much of my success to NAM!"

Then → Now!



Public speaking ability is a key ingredient to success in any profession and with NAM, you can become a polished and confident communicator. Check out NAM girl, Mackenzie Maynard, a former Miss Massachusetts Jr. Teen who is now an Emmy-nominated newscaster.

3

Keeping it
REAL!

STATE PAGEANT Prizes AND Awards



At your State Pageant, you will be competing for your share of more than \$4 Million in scholarships, prizes, and exciting opportunities! Plus, our State Queen will go on to compete at Nationals in Orlando, FL where more than \$5.5 Million in scholarship, cash, and prizes are awarded.

EVERY NATIONAL AMERICAN MISS STATE WINNER IN EACH AGE DIVISION RECEIVES*:

- College Scholarship, to be used over the course of 4 years, to Midland University. www.namissinfo.com/scholarship
- The Official Custom NAM State Queen Crown and Banner
- The Official Custom NAM State Queen Crystal Award
- A beautiful floral bouquet
- State Queen's \$950 National Sponsor Fee paid IN FULL for NAM Nationals to compete for the National Title of National American Miss
- The opportunity to participate in The iam Convention and be scouted by world-renowned modeling and talent agencies
- Travel, modeling & appearance opportunities throughout the year

**...THIS IS JUST SNEAK PEEK OF THE EXCITING STATE PRIZE PACKAGE.
FOR THE ENTIRE LIST, SCAN HERE:**



TOP 4 RUNNER-UPS (THE QUEEN'S COURT)

The four runners-up to the Queen's title will each receive:

- a Scholarship to Midland University www.namissinfo.com/scholarship
- a custom designed award
- invitation to the National Pageant where they will compete in a separate competition for the National All-American Miss Title.

EVERY PARTICIPANT:

will receive the Official NAM Participation Award, which will be presented to her at the State Pageant.



Sneak Peek at NATIONALS

...where dreams come true!

Voted #1 National Pageant in the Nation!

National Queen's Prize Package

This year, our National queens will be receiving many priceless opportunities and experiences as they travel both Nationally and Internationally to not only learn life skills and grow their confidence but also to expand on their philanthropy and make a difference worldwide. In addition, she will also receive:

- Full tuition scholarship to Midland University (www.namissinfo.com/scholarship)
- The Official NAM Custom-Designed Rhinestone Crown and Rhinestone-Studded Banner
- The Official NAM Custom-Designed Crystal National Award
- Elegant presentation of floral bouquet at her coronation
- Junior Division winners will receive an American Girl Doll
- Each Jr. Teen, Teen, and Miss will receive a designer wallet from Kate Spade
- \$100 Universal Gift Card and \$100 Apple Gift Card
- One ticket to Universal Orlando® at next year's National Pageant and \$100 Activity Day Award Voucher to be used for the activity of their choosing
- Official National American Miss influencer account for her year of Each National Queen
- Complimentary embroidery of the Queen's name on her banner embroidery
- Custom Dream Duffel Garment Bag with NAM Logo and
- A commemorative National American Miss custom Dream Duffel
- Two personalized custom-designed magnetic car decals
- Pair of Diverse Style Shoes to grace the stage during her reign
- Highlight feature in *The iam Dream Magazine*
- The official National American Miss custom-designed suitcase from Crown Couture Collection
- The Official NAM Custom-Designed Rhinestone-Studded Banner Copy of 'The Crowning Planner' to coordinate and organize her year
- Long Garment Hanger courtesy of COVE
- A custom embroidered title robe, personalized with her name and title, sponsored by Caitlin Kent
- (3) Professional Sash Cleanings courtesy of Elite Custom Cleaning
- Up to a \$350 airfare allowance to travel to next year's National Pageant to crown her successor
- The official National American Miss custom-designed crown box courtesy of Crown Couture Collection
- A paid appearance fee to travel to various NAM Pageants across the country throughout her year of service
- Complimentary hair and makeup services by our certified HMUA during Nationals
- Up to a \$350 airfare allowance to travel to next year's Official National American Miss three-day National Photo Shoot
- 30% off all NAM State and National Boutiques throughout her reign
- Hotel stay comped at the spectacular host hotel during Nationals
- Official National Queen Welcome Party at the Photo Shoot
- Travel opportunities to travel throughout the year, representing girls from across the country at events and pageants
- Feature in the National Yearbook with a full two-page spread highlighting her year of service
- Complimentary royalty and family meals while at the three-day National Photo Shoot
- Discounted hair and makeup services from our certified HMUA throughout her reign
- Complimentary participation in The iam National Acting and Modeling Convention with the opportunity to be scouted by more than twenty US and National agents, including call-backs for acting and modeling jobs
- Photo Shoot wardrobe provided by Ashley Rene's Prom & Pageant and ASHLEYlauren
- Complimentary final show tickets to the NAM state pageants
- Complimentary NAM state souvenir shirt year's pageant
- Congratulations Treat Box at the Photo Shoot compliments of Queens Collective
- Queen's Chemille Letter Title Sweatshirt, Cosmetic Bag, and Pageant Blanket courtesy of Queen's Collective
- Three complimentary tickets to the Thanksgiving Banquet at next year's Nationals
- High-resolution digital photos from the three-day National Photo Shoot
- Gift Certificate to Shop Lisa Dean: totaling \$500 for Junior Divisions; \$1000 for Senior Divisions
- Each Princess, Jr. Pre-Teen and Pre-Teen receive an official American (4) complimentary All-Access Passes for Nationals
- (4) Additional complimentary tickets for the Queen's Finale at Nationals
- \$250 Wardrobe Certificate compliments of Muzzie's Couture for our Jr. Teen, Teen, and Miss Queens
- A complimentary pair of Jim Ball earrings for our Princess, Jr. Pre-Teen and Pre-Teen Queens sponsored by Muzzie's
- Group Webinars on Social Media Management courtesy of Crowning Impact
- Discounted steaming services on-site at Nationals courtesy of Elite Custom Cleaning
- Additional discounts from Ashley Rene's Prom & Pageant on purchases made throughout reign
- Quarterly Content Calendar + Planning Tool courtesy of Crowning Impact of Elite Custom Cleaning
- ASHLEYlauren and Sherri Hill T-Shirts and Swag courtesy of Ashley Rene's
- In-studio Crown and banner photo session by Meagan Gilbert Photography
- Access to emergency alteration services on-site at Nationals courtesy of Elite Custom Cleaning
- Stefanie Somers Earrings courtesy of Ashley Rene's
- Brittany Link Photography In-studio Photo Shoot for our Jr. Teen, Teen, & Miss Queens
- Development courses and workshops by Lisa Dean Inc.
- Complimentary on-location tanning services at Nationals courtesy of The Fairy Tan Mother
- Ashley Rene's Prom & Pageant \$500 Gift Certificate and \$1000 Credit toward select couture gowns
- A custom rhinestone and embroidered title jacket with her name and title courtesy of We Bling It
- Complimentary Teeth Whitening Session on-site at Nationals courtesy of Enlightened Expressions
- Royalty National Cruise Travel Opportunity with Pageant Powerhouse winners, staff, and contestants
- A custom rhinestone tote bag courtesy of We Bling It
- Sun care and tanning products during reign courtesy of The Fairy Tan Mother
- ASHLEYlauren National Opening Dance Number Dress with upgrade opportunities at next year's pageant
- Travel opportunity to attend New York City's Fashion Week with complimentary tickets to attend Sherri Hill's exclusive NYFW Show as special guests of Ashley Rene's
- A complimentary farewell video produced by Pageants 2 Go
- Model in the ASHLEYlauren and Ashley Rene's fashion show during Fashion Week

.....And much more!

**Many prizes are from the previous National Pageant and therefore are subject to change for the upcoming National pageant. National American Miss is not responsible for any sponsored prizes or awards that are not fulfilled by sponsors.*

all about the **REQUIRED COMPETITIONS**

Everything you need to know to do your best in each of the Required Competitions is explained in detail throughout the following pages.

3 OUTFITS YOU'LL NEED

YOUR GUIDE TO LOOKING YOUR BEST FOR PAGEANT WEEKEND!

AGE DIVISIONS

Elite	25-39
Miss	19-24
Teen	16-18
Jr. Teen	13-15
Pre-Teen*	10-12
Jr.Pre-Teen*	7-9
Princess*	4-6

Age groups are assigned by the contestant's obtained age as of January 1 of the year of the competition.

**** No noticeable makeup for these three age groups.**

REQUIRED OUTFITS

1. Formal Dress
2. Interview Outfit
3. Pageant Production Number T-Shirt

The following pages have examples of these outfits that are required.

Reminder: No noticeable makeup for the Princess, Jr. Pre-Teen, and Pre-Teen age divisions.

1. FORMAL WEAR DRESS



You may already have something that will work perfectly for this in your closet: special occasion gown, prom dress, flower girl dress, etc. If not, you DO NOT have to spend a lot of money to get a great dress, either. Online, resale shops, and bridal stores are great places to find bargains. You can borrow from a sibling or friend. Also, department stores usually have great sales on formal dresses after prom season. You will wear this dress during both the required Formal Wear competition & the Final Show.

- TIPS:**
- Be true to yourself and wear what you feel comfortable wearing.
 - The dress itself is not being scored. However, your dress should follow the "Attire Rules" listed under the Formal Wear section of this guidebook.

EASY BUTTON: WE'VE SOURCED OUTFITS ONLINE WITH ALL BUDGETS IN MIND, THAT WOULD WORK PERFECTLY FOR THIS COMPETITION. SCAN TO SHOP:



2. INTERVIEW OUTFIT



Choose an outfit that shows the judges that you understand the meaning of "dressing for success." Again, you may already have something in your closet that would work perfectly for this competition. You will wear this outfit for BOTH the required Personal Introduction competition & the required Interview competition.

- Be true to yourself and wear what you feel comfortable wearing.
- The outfit itself is not being scored. However, your outfit should follow the "Attire Rules" listed under the Personal Introduction section of this guidebook.

3. PAGEANT PRODUCTION NUMBER SHIRT



Each contestant will be required to purchase the National American Miss T-Shirt for \$35 at the State Pageant or online before hand. You'll need to provide your own denim jeans. Princess, Jr. Pre-Teens, Pre-Teens will need to bring their own tennis shoes. Jr. Teens, Teens, Miss, & Elites will need to bring their own shoe of choice (such as heel, boot, tennis shoe - no flip flops). This outfit will be worn for Rehearsals, Opening Production Number during the Final Show, & Kick-Off.

Scoring the REQUIRED COMPETITIONS

Our experienced selection committee scores each contestant's ability to showcase:

- Involvement in Community Service Project 10%
- Public Speaking During Personal Introduction 30%
- Poise and Presentation in Formal Wear 30%
- Personality During an Interview 30%

HAIR & MAKEUP AT NATIONAL AMERICAN MISS

At National American Miss, emphasis is placed on a delegate's ability to communicate comfortably and confidently, verbally and non-verbally. While we allow age-appropriate makeup for our Senior Divisions (Jr. Teen, Teen, Miss, & Elite), we do not believe it should be worn by our Junior Division contestants (Princess, Jr. Pre-Teen, and Pre-Teen delegates). We do instruct our judges that, if they notice makeup on our Junior Division contestants, they may take that into account during their scoring.

FORMAL WEAR

REQUIRED OVERALL COMPETITION

30% of your
REQUIRED SCORE



ABOUT

You will be introduced, by the pageant emcee as you are escorted onto the stage in the formal dress of your choosing. *(All age groups, except for Miss & Elite need an escort)*

ATTIRE RULES

Princess, Jr. Pre-Teen, and Pre-Teen

- A dress that is appropriate for your age and shows your personality.
- Your dress may be any length and any style.
- No bare midriffs.
- Shoes should be small heels or flats that complement your dress.
- Noticeable makeup is not permitted.

Jr. Teen, Teen, Miss, and Elite

- A prom or formal dress that is appropriate for your age and shows your personality.
- Your dress may be any length and any style.
- Jewelry, if worn, should complement the outfit.
- Shoes should complement your dress.

REHEARSAL

There will be a rehearsal for this competition during the State Pageant for the contestant & her escort.

FORMAT

The walking pattern will be provided prior to the competition.

SCORING

- Scoring is based on overall impression, and the contestant's ability to command attention with her poise and personality.
- Attire should be appropriate and contestant should be confident and comfortable on stage.

YOU BRING

- Formal wear dress of your choice
- Complementing shoes and jewelry (if you choose)
- Emcee Card (found under pageant paperwork at namissinfo.com), will be submitted at Pageant Check-In and used later by our staff during this competition.

ALL ABOUT ESCORTS

- All age groups, **except for Miss & Elite**, will need an escort for this competition. Escorts may be any family member or friend.
- Escorts are only needed during this competition. During the Final Show, the contestant is presented on stage alone, and at that time, your escort would be part of the audience. So, your escort will need a ticket if they wish to attend the Final Show.
- Attire for Escorts:** Something that complements the contestant's formal dress. T-shirts, jeans, and shorts would **NOT** be considered appropriate attire.



PERSONAL INTRODUCTION

REQUIRED OVERALL COMPETITION

30% *of your*
REQUIRED SCORE

ABOUT

Wearing a professional outfit of your choosing, you will sharpen your public speaking skills by introducing yourself into the microphone, on stage, & in front of an audience.

ATTIRE RULES

ALL AGE DIVISIONS

- You will wear this outfit for both the Personal Introduction & the Interview competitions.
- Pick an outfit you would wear to a professional job interview.
- No props, hats, gloves or purses.
- Age appropriate shoes that complement your outfit.
- Age-appropriate jewelry can be worn for all age groups.
- No noticeable makeup is allowed on the Princess, Jr. Pre-Teen and Pre-Teen age divisions.
- Age-appropriate makeup is allowed for Jr. Teen, Teen, Miss, & Elite.

COMPETITION RULES

Three things you must say:

- Name
- Hometown
- Something interesting about yourself

Time Limit:

- 30 seconds

Your Personal Introduction must be memorized. In addition to the three required things you must say, you can add whatever information you would like in your presentation. However, there is a TIME LIMIT OF 30 seconds or less!

If you only want to say the 3 required elements that is A-OK! If you add more, your presentation must be 30 second or less!

YOU BRING

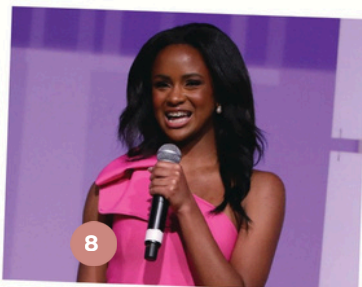
- Personal Introduction/Interview outfit.
- Complementing shoes and complementing jewelry, if you choose.

FORMAT

- You will walk out onto the stage. The current state queen will then hand you the microphone, and you will introduce yourself to the judges and the audience.
- When you are finished with your introduction, you will hand the microphone back to the state queen & then exit the stage.
- There is no admission charge for audience members attending Personal Introduction.

SCORING

- Scoring is based on ability to clearly, confidently and effectively deliver your message to the judges & audience.
- Following attire rules, as well as presentation rules will be a factor.
- Judges are looking for a representative who naturally conveys her unique personality through engaging public speaking skills & stage presence.



INTERVIEW

REQUIRED OVERALL COMPETITION

30% *of your* REQUIRED SCORE

ABOUT

While wearing a professional outfit of your choosing, you will enhance communication and interview techniques. The questions asked will not have right or wrong answers. All the questions are about you, your goals, interests, & your personal experiences.

ATTIRE RULES

All Age Divisions

- You will wear the same outfit for BOTH the Personal Introduction Competition and the Interview Competition. See Personal Introduction competition for specifics.

FORMAT

- Your pageant resume is found on the Pageant Paperwork section of this website. You will complete your resume & turn in at pageant check-in. Our pageant staff will give it to you before you head into the interviews.
- You will meet with approximately 5 judges, individually. First, you will carry your resume into the room & walk to the first judge at table #1. You will sit down, hand your resume to the judge & they will ask you an open-ended question. You will interview with each judge for about 1 minute. Your interview with that judge ends when the bell rings. The judge will return your resume to you, & you will move to table #2 to repeat the process.
- After interviewing with the last judge, you will exit the room with your resume.
- This is a closed competition, which means no audience is allowed in the interview room.

SCORING

- Judges are looking to see if you can keep their attention with both verbal & non-verbal communication, so to appear as poised as possible - maintain eye contact & sit away from the back of the chair, with your back straight.
- You are interviewing for the job of state queen, so convey to the judges that you are ready for the job.
- This is the perfect time to talk about yourself. They are looking for a naturally enthusiastic & effective communicator.

YOU BRING

- Personal Introduction/Interview outfit
- Contestant Resume (located in your Pageant Paperwork), which you will submit at pageant check-in.



SAMPLE INTERVIEW QUESTIONS

**These may or may not be asked during your interview and are intended to be used for practice.*

Princess, Jr. Pre-Teen, and Pre-Teen

- What do you want to be when you grow up?
- What is your favorite color/tv show/book/food, etc.?
- What do you like to do with your family?
- If you could have one wish, what would it be?
- Why do you want to be your State Queen?
- Tell me about your Best Friend.
- Which Disney princess is your favorite?

Jr. Teen, Teen, Miss, & Elite

- Who do you most admire, and why?
- Where do you see yourself in the next 10 years?
- What three words best describe you?
- What is your biggest strength?
- What is a problem facing your generation?
- If you could travel anywhere, where would you go?
- Do you need the crown, or does the crown need you?



PRINCESS, JR. PRE-TEEN, and PRE-TEEN



JR. TEEN, TEEN, MISS and ELITE

COMMUNITY SERVICE PROJECT

REQUIRED OVERALL COMPETITION

10% of your
REQUIRED SCORE

ABOUT

A full 10% of your overall pageant score will automatically be awarded to you when you do **one or more** of the following things, **prior to your State Pageant**, to serve your community.

- Donate a children's book(s) to your local/school library/an organization of your choice.
- Donate school supplies to your school or organization of your choice.
- Donate at least one hour to help others in need in your community.

Each year more than 20,000 children's books & items of school supplies are donated nationwide through the amazing NAM contestants involvement in the Community Service Project.

RULES

- Donations are to be made prior to the State Pageant.
- Only one item or one hour is required to receive full credit, but you are welcome to donate more!
- You are required to submit your completed Community Service Form, available for download from your State Pageant website, at Pageant Check-In.
- National American Miss will adhere to the honor system in regard to your donation.

SCORING

You will receive a full 10% of your required competition score automatically when you submit your Community Service form at Pageant Check-In.

YOU BRING

The Community Service Project Form (found under Pageant Paperwork of the state pageant resource website - namissinfo.com) will be submitted at Pageant Check-In and used as verification of your participation in this competition. **Remember, donations or volunteer hour are to be made/done prior to the State Pageant.**



WHAT YOU NEED TO KNOW ABOUT Sponsorships

The following explains all of the expenses required to participate in the competitions. Read below about what a sponsorship fee is, why you need one, and how to find your personal sponsor(s).

WHAT IS THE REQUIRED SPONSORSHIP FEE?

The sponsorship fee is the entry fee required to be in the pageant. Sponsors can be family members or businesses... ANYONE can sponsor a contestant!

All sponsorship fees are tax-deductible for businesses as an advertising expense, as they will receive recognition in our state pageant yearbook. Most family members, community businesses and organizations are thrilled to sponsor young ladies who are a positive reflection on their community!

All sponsorship fees are non-refundable.

WHY DO I NEED A SPONSORSHIP FEE?

Sponsorship fees help offset the cost of producing the pageant. Sponsorship fees pay pageant expenses, which include prizes, awards, trophies, judges' expenses, staff expenses, ballroom rental, staging, lighting, National pageant expenses, and the winner's trip to Nationals. Think of sports teams, professional athletes, and various community activities; these events are able to take place and these people are able to compete because they have the support of their sponsors.

THE BOTTOM LINE 3 REQUIRED COMPETITION FEES

- (1) Sponsorship Fee.....\$650
- (2) Production Number T-Shirt.....\$35
- (3) Audience Ticket to the Final Show.....\$25/ea

**THIS IS WHAT WE CALL "THE BOTTOM LINE."
THERE ARE NO OTHER REQUIRED FEES!**



how do I get SPONSORSHIPS?

- 1 Make a list of prospective sponsors.**
Anyone, any business, any person or organization can be a sponsor!
- 2 Dress up!**
Look your best! It shows that you are motivated and prepared.
- 3 Visit the sponsor in person!**
Phone calls, e-mails, and letters are not as effective as a personal visit. Try to visit your sponsor in person if possible. Even visiting over FaceTime or Zoom is a terrific option!
- 4 Share the good news and your goal!**
 - Tell the prospective sponsor the good news about being accepted as a contestant.
 - Let them know about the All-American family focus of the pageant.
 - Share your goals! For example: "To do my best to represent my community well, to make new friends, to gain life skills, and to have a great time with my family."
- 5 Ask for their support.**
For example: "The fee to be in the pageant is a total of \$650. I'm asking ten people to contribute \$65 each. It's tax-deductible for businesses. Would you help me with your \$65 contribution today?"

- 6 Thank them with a note!**
Within a week of the contribution, send a "thank you" card or note to your sponsors. Writing a note is not as hard as it might seem, and if you can develop this habit, it will make a big difference throughout your life!



This is just ONE WAY to raise your sponsor fee. There are dozens more. Scan for more TIPS & RESOURCES to raise your Sponsor Fee!



WE ACCEPT ALL MAJOR CREDIT CARDS



ASK THE experts!



What are the benefits of entering National American Miss?

This is an opportunity of a lifetime. In addition to trophies, prizes, scholarships, cash, and awards, you will gain self-confidence, communication skills, and valuable experience from interviewing and appearing on stage in front of an audience! You will make friendships that you will cherish for years to come and memories that will last a lifetime. In short, you will have a great time while building important real-life skills.

Is National American Miss a beauty pageant?

Definitely not! You are scored 30% on your Personal Introduction, 30% on Poise and Presentation in Formal Wear, 30% on Communication Skills and Personality in Interview, and 10% on Participating in our Community Service Project at your State Pageant.

Is previous pageant experience required?

Absolutely not! Anyone is quite capable of doing well and even winning in our system regardless of prior pageant experience. We will provide you with all the information and help you need. We are looking for enthusiastic young ladies who can proudly represent their state. First time participants make terrific Contestants and can make wonderful winners!

Do I have to get coaching or other formal training?

No! This guidebook, along with the training from our staff, will provide you with a solid foundation to create your own style and learn the stage techniques required for competition.

Do I have to stay at the pageant host hotel?

You are not required to stay at the pageant host hotel. However, the pageant does set up a special discounted block for the contestants and their families. It is often well worth taking advantage of the low rate and being right there in the heart of it all. Spend your time having fun and making new friends rather than commuting.

If I do not enter any Optional Contests, will it affect my chances of winning the overall pageant?

Absolutely not! Scores from the optional contests (talent, photogenic, etc.) have no effect on the outcome of the overall pageant. Optional contests are scored by a separate selection committee. Each optional contest is an opportunity for you to shine and be recognized in your area of interest.

What is a Sponsorship Fee?

The sponsorship fee pays for the cost of producing the pageant: awards, trophies, choreographers, emcees, lighting, sound, staging, selection committees' expenses, staff, florists, hotel ballroom rental, cash awards, printed materials, scholarships, office support, and all of the many other things that come together to make the pageant the best program for you and your family. The sponsorship fee is \$650 and can be divided up into separate payments.

You may have as many or as few sponsors as you wish contributing to make up your total sponsorship fee of \$650. Businesses, family, friends, or fundraising activities are all great ideas for earning your sponsorship fee. Sponsorship fees are non-refundable. Remember sponsorship contributions can cover any pageant related costs, such as Sponsorship Fee, Production Number T-Shirt, Final Show Tickets, Optional Contests, Hotel Room, Roses, and more. So don't stop at \$650!

Do I have to raise my sponsorship fee, or can we just pay it?

It is up to you. You can either raise your sponsorship fee or pay it yourself - or even a combination of the two - whichever works best for you and your family. Remember that the total sponsorship fee is \$650.

I would like to be in the pageant, but how do I get sponsors?

The best place to begin is where your family does business. Examples are cleaners, insurance companies, banks, doctors, dentists, local stores, etc. Call ahead to make an appointment, and dress up when you visit them. Visiting potential sponsors is good practice for your interview. Most sponsors will want to ask you questions about the pageant. They will receive recognition in your state yearbook.

Should I write my sponsor a thank you note?

Don't forget to write each of your sponsors a note of thanks! Be sure to thank them for making your dream of being in the pageant a reality!

Helpful Hints

Remember, sponsorship contributions can cover any pageant related costs, such as:

- Sponsorship Fees
- Production Number T-Shirt
- Final Show Tickets
- Optional Contests

...so don't stop at \$650!



OPTIONAL CONTESTS

To take part in the National American Miss Pageant, there are the four required elements in which every contestant will participate—Formal Wear (30%), Personal Introduction (30%), Personal Interview (30%) and Community Service Project (10%). The State Representative is chosen from these four categories only.

National American Miss also offers a variety of OPTIONAL Contests; however, **you are in no way required to participate in any** of these optional contests & have no bearing on the outcome of who will win the State Title for your age division.

*Please note our events may contain fog and/or bright, strobing, and flashing lights.



TALENT

Got talent? Whether you sing, dance, tumble, twirl baton, play an instrument, etc. - this is your moment to shine. Take the stage and show us your live, solo talent in this exciting optional contest. It's your time to rock the stage!

- Available to all age divisions.
- The winner from each age division will awarded a Golden Ticket invitation to participate in the National competition in Orlando, FL, a trophy, as well as her entry fee to compete in this year's National Talent Optional Contest (\$175 value). The four runners-up will be awarded a Golden Ticket invitation to participate in the National competition in Orlando, FL.
- Talent performances must be a live solo performance.
- There is 2-minute time limit on all entries.
- You may enter this Optional Contest twice, doing 2 entries.
- \$150 entry fee per each Talent entry. (So, if you do 2 entries, it would be \$300)
- For full list of rules, examples, & details: www.namissinfo.com/optional-contests

PHOTOGENIC

Enter four photos and automatically receive The Portfolio Award!

Camera can't get enough of you? Show us your best shots and let your personality shine by submitting your photos to this contest!

- Available to all age divisions.
- The winner from each age division will awarded a Golden Ticket invitation to participate in the National competition in Orlando, FL, a trophy, as well as her entry fee to compete in this year's National Photogenic Optional Contest (\$175 value). The four runners-up will be awarded a Golden Ticket invitation to participate in the National competition in Orlando, FL.
- Photos must be submitted at Check-In on pageant weekend. **Do not mail them in.**
- The photo(s) must be no larger than 8½"x11".
- The photo(s) may be black & white or color.
- Unlimited number of photo entries.
- \$100 fee per each photo entry. (So, if you do 2 entries, it would be \$200, etc.)
- For full list of rules, examples, & details: www.namissinfo.com/optional-contests



CASUAL WEAR MODELING

This free-style modeling competition is upbeat & lets participants show their personality & sense of style! GREAT FOR BEGINNERS!

- Available to all age divisions.
- The winner from each age division will awarded a Golden Ticket invitation to participate in the National competition in Orlando, FL, a trophy, as well as her entry fee to compete in this year's National Casual Wear Optional Contest (\$175 value). The four runners-up will be awarded a Golden Ticket invitation to participate in the National competition in Orlando, FL.
- Each contestant will model one age-appropriate outfit per entry.
- This is your chance to show your own personality and style.
- This contest has the excitement and energy of a live fashion show!
- You may enter this Optional Contest twice, doing 2 entries.
- \$100 fee per each Casual Wear Modeling entry.
- For full list of rules, examples, & details: www.namissinfo.com/optional-contests

DREAM MODEL

Step into the spotlight with the Dream Model contest: an optional opportunity designed to elevate your modeling portfolio and showcase your star power. One winner from each age division will earn become a published model, with her photo appearing in The iam Dream Model Magazine. It's your moment to shine, be seen, and elevate your modeling dreams.

- Available to all age divisions.
- The winner will receive a feature in The iam Dream Magazine and a Golden Ticket invitation to participate in the National Competition in Orlando, FL. The first runner-up will be awarded a Golden Ticket invitation to participate in the national competition in Orlando, FL.
- The contestant in each age group with the highest combined score in the Photogenic and Casual Wear optional contest who also paid the \$50 entry fee will become the Dream Model.
- Must also enter both Photogenic and Casual Wear Modeling Optional Contests.
- \$50 entry fee
- For full list of rules & details: www.namissinfo.com/optional-contests

OPTIONAL CONTESTS

ACTRESS



Have you ever dreamt of being an actress? Well here is your chance to give it a try!

- Available to all age divisions.
- The winner from each age division will be awarded a Golden Ticket invitation to participate in the National competition in Orlando, FL, a trophy, as well as her entry fee to compete in this year's National Actress Optional Contest (\$175 value). The four runners-up will be awarded a Golden Ticket invitation to participate in the national competition in Orlando, FL.
- Contestants will choose lines from a provided list.
- You may enter this Optional Contest twice, doing 2 entries.
- \$100 entry fee per each Actress entry.
- For full list of rules, examples, & details: www.namissinfo.com/optional-contests

SPOKESMODEL



**Some Spokesmodel Optional Contest subjects may be of a delicate nature and focus on serious subjects that may be triggering for some individuals. Our goal is to encourage women to speak their minds and share their passions.*

This is your chance to speak up and advocate for the causes you care about! Whether you dream of being a broadcast journalist, a politician, or a passionate voice for change, this is your moment to share your message and make an impact, while harnessing stronger public speaking skills!

- Available to all age divisions.
- The winner from each age division will be awarded a Golden Ticket invitation to participate in the National competition in Orlando, FL, a trophy, as well as her entry fee to compete in this year's National Spokesmodel Optional Contest (\$175 value). The four runners-up will be awarded a Golden Ticket invitation to participate in the national competition in Orlando, FL.
- Choose a topic that is meaningful to you, write a short speech and deliver it on stage.
- There is a 1½-minute time limit on all entries.
- You may enter this Optional Contest twice, doing 2 entries.
- \$100 entry fee per each Spokesmodel entry.
- For full list of rules, examples, & details: www.namissinfo.com/optional-contests

TOP MODEL SEARCH



This super fun contest puts you on the set of a real live photo shoot. You will work with a professional photographer who will help guide you through what it would be like on a professional editorial photoshoot. Bonus! You get all the photos the photographer takes to use in building your modeling portfolio!

- Available to all age divisions.
- The winner from each age division will be awarded a Golden Ticket invitation to participate in the National competition in Orlando, FL, a trophy, as well as her entry fee to compete in this year's National Top Model Optional Contest (\$175 value). The four runners-up will be awarded a Golden Ticket invitation to participate in the national competition in Orlando, FL.
- You may enter this Optional Contest twice, doing 2 entries.
- \$150 entry fee per each Top Model Search entry.
- For full list of rules, examples, & details: www.namissinfo.com/optional-contests

RUNWAY MODEL SEARCH



Step into the spotlight with the Runway Model contest, an optional contest that gives you the ultimate runway experience! Follow the runway pattern below and strut your stuff in a fashion-forward outfit of your choice, competing live on stage in front of the judges, just like a real fashion show!

- Available to all age divisions.
- The winner from each age division will be awarded a Golden Ticket invitation to participate in the National competition in Orlando, FL, a trophy, as well as her entry fee to compete in this year's National Runway Model Search Optional Contest (\$175 value). The four runners-up will be awarded a Golden Ticket invitation to participate in the national competition in Orlando, FL.
- Each contestant will model a fashion forward outfit of her choice. as she walks the runway!
- You may enter this Optional Contest twice, doing 2 entries.
- \$150 fee per each Runway Model Search entry.
- For full list of rules, examples, & details: www.namissinfo.com/optional-contests

FUN FITNESS



This high-energy event lets you strut your stuff and show off your modeling skills - while celebrating health, fitness, and confidence! Take the runway in an age-appropriate athletic look that's all about strength, style, and fun.

- Available to all age divisions.
- The winner from each age division will be awarded a Golden Ticket invitation to participate in the National competition in Orlando, FL, a trophy, as well as her entry fee to compete in this year's National Fun Fitness Optional Contest (\$175 value). The four runners-up will be awarded a Golden Ticket invitation to participate in the national competition in Orlando, FL.
- You may enter this Optional Contest twice, doing 2 entries.
- \$100 entry fee per each Fun Fitness entry.
- For full list of rules, examples, & details: www.namissinfo.com/optional-contests

**FOR SCREENTEST, MEDIA CORRESPONDENT, & THE "REEL" ME OPTIONAL CONTESTS:
WWW.NAMISSINFO.COM/OPTIONAL-CONTESTS**

Free OPTIONAL CONTESTS

Check out all of these additional fun and exciting Optional Contests! These contests are a great way to earn A TRIP TO NATIONALS, trophies, and highlight your individual interests at no additional cost!

MISS PERSONALITY

- Available to all age divisions; no entry fee.
- Each contestant will vote for the contestant they feel has been the friendliest and most helpful during pageant weekend.
- Winner & 1st Runner-up receive a Golden Ticket invitation to participate in the National Pageant in Orlando, FL.

MISS SPIRIT

- Available to all age divisions; no entry fee.
- The pageant choreographers will select the contestant who shows the most uplifting spirit throughout the pageant weekend.
- Winner & 1st Runner-up receive a Golden Ticket invitation to participate in the National Pageant in Orlando, FL.

ACADEMIC ACHIEVEMENT

- Available to Jr. Teen, Teen, Miss, and Elite age divisions; no entry fee.
- Contestants will bring copies of their recent official school transcripts. A selection committee will look at a combination of grade-point average and course load.
- Winner & 1st Runner-up receive a Golden Ticket invitation to participate in the National Pageant in Orlando, FL.

HEART OF SERVICE

- Available to all age divisions; no entry fee.
- Contestants will bring records of their volunteer service, as well as letters of verification.
- Winner & 1st Runner-up receive a Golden Ticket invitation to participate in the National Pageant in Orlando, FL.

BEST RESUME

- Available to all age divisions; no entry fee.
- Contestants will be given a resume to fill out and turn in at pageant Check-In.
- A selection committee will look at a combination of the contestants' activities, honors, academics, and neatness.
- Winner & 1st Runner-up receive a Golden Ticket invitation to participate in the National Pageant in Orlando, FL.

ART CONTEST

- Available to Princess, Jr. Pre-Teen, and Pre-Teen age divisions; no entry fee.
- Contestants will receive a picture to color or decorate as they wish.
- Winner & 1st Runner-up receive a Golden Ticket invitation to participate in the National Pageant in Orlando, FL.

MOST RECOMMENDATIONS

- Available to all age divisions; no entry fee.
- Contestants have the chance to submit referrals of their friends and family to National American Miss for us to invite to participate them to next year's pageant.
- \$50 NAM Boutique Certificate will be awarded to every contestant that submits at least 75 accurate referrals.
- Winner receives a Golden Ticket invitation to participate in the National Pageant in Orlando, FL.



This is your time to shine!

EXPERIENCE THE MAGIC OF

Nationals!

NAM

Save the Date!

THANKSGIVING WEEK IN ORLANDO, FLORIDA



Ashley Rene's
PROM AND PAGEANT

ELITE
Custom Cleaning

ASHLEYlauren

UNIVERSAL
ORLANDO RESORT

BCG
PAGEANTS2GO
Farewell DVDs



STUDIO 1 ZERO

Makeup
MaKara

PAGEANTRY

DS | Diverse Style



WeBLINGit



LISA DEAN



CAITLYN & KENT
DESIGNS



mg MEAGAN GILBERT
PHOTOGRAPHY